

## EDITORIAL MISSION



### Information that will energize Canadian manufacturers.

**PLANT** Magazine provides Canada's most comprehensive editorial package for company owners, senior executives, administrators and senior managers who are in the business of manufacturing. Our comprehensive content includes industry insights, trends and lucrative market opportunities; management strategies; how-to articles; case studies that demonstrate process improvements; and a revamped technology section that provides details on transformative technologies, disruptors and innovative industrial products for professionals operating on the plant floor.

Print, online daily news, web-only features and e-newsletters ensure all this important information is in decision makers' hands when they need it.

In 2019, **PLANT** will be publishing special supplements that focus on issues critical to manufacturing.

Are manufacturing executives paid what they're worth? We help answer that question with a compensation

study, published in the summer. The data is also used in the salary calculator ([www.plant.ca](http://www.plant.ca)), which allows readers to compare what they make to an industry average.

We also like to stay in touch with readers and manufacturing leaders and find out what they're thinking. Our annual Manufacturers' Outlook survey examines the executive view of the future and it's the focus of a leadership roundtable that's packaged as a separate, published report.

**PLANT's** editorial content provides an ideal environment for vendors to deliver key messages to customers, emphasize the operational and cost benefits of products and services, present innovative new technologies and create, then heighten brand awareness.

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## 2019 EDITORIAL HIGHLIGHTS

<b>JANUARY/ FEBRUARY</b>	<b>Industry 4.0:</b> Smart devices	Outlook 2019 pressure points: Managing trade issues	<b>Automation:</b> Integration challenges	Maintenance: <b>lubrication</b>	New technology: <b>software, machinery, equipment</b>
<b>MARCH</b>	Report: Skills	Outlook 2019 pressure points: Cybersecurity	Management: Growth strategies	Products: <b>3D printing, materials</b>	New technology: <b>software, machinery, equipment</b>
<b>APRIL</b>	Report: Workplace safety	Outlook 2019 pressure points: Financing, accessing grants	Management: Sustainability, carbon costs	Maintenance: <b>Shutdown prep</b>	New technology: <b>software, machinery, equipment</b>
<b>MAY/JUNE</b>	Strategy: Diversifying exports	Outlook 2019 pressure points: Productivity improvement	Materials handling: Lifting, conveying	Management: <b>Energy costs</b>	New technology: <b>software, machinery, equipment</b>
<b>JULY/ AUGUST</b>	Report: 2019 <b>Salary Survey</b>	Industry 4.0: Big data, analytics	Automation: Robotics update	Maintenance: <b>Managing assets</b>	New technology: <b>software, machinery, equipment</b>
<b>SEPTEMBER</b>	Report: Automotive industry	Industry 4.0: Implementing IIoT	Automation: Building in flexibility	Material handling: <b>AGVs</b>	New technology: <b>software, machinery, equipment</b>
<b>OCTOBER</b>	Report: Food and beverage industry	Management: Hiring strategies	Fabrication: Machinery, machine tools	Maintenance: <b>Troubleshooting</b>	New technology: <b>software, machinery, equipment</b>
<b>NOVEMBER/ DECEMBER</b>	Report: <b>Manufacturers' Outlook 2020</b>	Industry 4.0: Digital twinning	Material handling: Sustainable practices	Production: <b>Lean progress</b>	New technology: <b>software, machinery, equipment</b>

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