

## EDITORIAL MISSION



### Information that will energize Canadian manufacturers.

**PLANT** Magazine provides Canada's most comprehensive editorial package for company owners, senior executives, administrators and senior managers who are in the business of manufacturing. Our comprehensive content includes industry insights, trends and lucrative market opportunities; management strategies; how-to articles; case studies that demonstrate process improvements; and a revamped technology section that provides details on transformative technologies, disruptors and innovative industrial products for professionals operating on the plant floor.

Print, online daily news, web-only features and twice weekly e-newsletters ensure all this important information is in decision makers' hands when they need it.

In 2018, **PLANT** will be publishing **AutoPLANT**, a supplement that focuses on Canada's automotive industry. It will look at what the parts makers and OEMs are up

to; report on developments in technologies and process improvements; and discuss important management issues.

We like to stay in touch with readers and manufacturing leaders and find out what they're thinking. Our annual Manufacturers' Outlook survey examines the executive view of the future and it's the focus of a leadership roundtable that is packaged as a separate, published report. Are manufacturing executives paid what they're worth? We help answer that question with a compensation study, published in the summer. The data is also used in the salary calculator ([www.plant.ca](http://www.plant.ca)), which allows readers to compare what they make to an industry average.

**PLANT's** editorial content provides an ideal environment for vendors to deliver key messages to customers, emphasize the operational and cost benefits of products and services, present innovative new technologies and create, then heighten brand awareness.

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## 2018 EDITORIAL HIGHLIGHTS

<b>JANUARY/ FEBRUARY</b>	<b>Industry 4.0</b> progress report	Manufacturer profile	Innovations in <b>automation</b>	Maintenance: <b>lubrication</b>	New technology: <b>software, machinery, equipment</b>
<b>MARCH</b>	<b>Food industry</b> report	Manufacturer profile	<b>Energy management</b> best practices	<b>Fabrication:</b> Machinery and machine tools	New technology: <b>software, machinery, equipment</b>
<b>APRIL</b>	<b>Safe workplace</b> report	Manufacturer profile	Production: <b>smart devices</b>	<b>Maintenance:</b> reliability focus	New technology: <b>software, machinery, equipment</b>
<b>MAY/JUNE</b>	Opening new <b>export</b> markets	Manufacturer profile	<b>Cyber security</b> update	<b>Materials handling:</b> lift equipment	New technology: <b>software, machinery, equipment</b>
<b>JULY/ AUGUST</b>	2018 <b>Salary Survey</b> Report	<b>Material handling:</b> sustainable practices	<b>Automation:</b> What's new in robotics	Production: <b>cost reduction</b> tips	New technology: <b>software, machinery, equipment</b>
<b>SEPTEMBER</b>	<b>Automotive:</b> APMA conference coverage	Manufacturer profile	Automation: <b>wireless infrastructure</b>	Management: <b>new hiring strategies</b>	New technology: <b>software, machinery, equipment</b>
<b>OCTOBER</b>	<b>Energy industry</b> update	Manufacturer profile	Management: <b>lean practices</b>	<b>Maintenance:</b> Troubleshooting machines and equipment	New technology: <b>software, machinery, equipment</b>
<b>NOVEMBER/ DECEMBER</b>	<b>Manufacturers' Outlook 2019</b>	Manufacturer profile	<b>Digitizing production:</b> what's involved	Developments in <b>3D printing</b>	New technology: <b>software, machinery, equipment</b>

IN  
EVERY  
ISSUE

- Industry trends
- Sustainable manufacturing
- New technologies
- Plant and product innovations
- Management issues and ideas

- Production operations
- Best practices
- Case studies
- Company profiles
- Workplace safety

- Lean tips
- IT for industry
- Business news
- Economic analysis
- Labour relations

- Exporting strategies
- New products
- Career transitions
- Events planner