

PLANT

Field Served:

PLANT serves manufacturing and processing industries in Canada.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION 28,089



1A AVERAGE QUALIFIED PAID CIRCULATION None Claimed

1B AVERAGE QUALIFIED NONPAID CIRCULATION

Print Only, See Par. 11(a)	22,984	
Digital Only, See Par. 11(b)	3,594	
Print & Digital (Unduplicated), See Par. 11(c)	1,511	
Total Individual.	28,089	
Total Average Qualified Nonpaid Circulation		28,089

1C AVERAGE NONQUALIFIED CIRCULATION

Miscellaneous, Including Staff Copies - Print Only	555
Miscellaneous, Including Staff Copies - Digital Only	40
Miscellaneous, Including Staff Copies - Print & Digital (Unduplicated)	29
Total Miscellaneous, Including Staff Copies, See Par. 11(d)	624
Total Average Nonqualified Circulation	624

1D AVERAGE QUALIFIED PAID & NONPAID CIRCULATION OF REGIONAL AND DEMOGRAPHIC EDITIONS

None

2 QUALIFIED PAID & NONPAID CIRCULATION BY ISSUES

2015 Issue	Total	Paid	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid
July/Aug.	28,148		23,034	3,632	1,482	28,148
Sept.	28,092		23,057	3,571	1,464	28,092
Oct.	28,042		22,978	3,591	1,473	28,042
Nov./Dec.	28,072		22,867	3,580	1,625	28,072

3A

BUSINESS/OCCUPATIONAL ANALYSIS

Classification by Business & Industry	Qualified Nonpaid	%	Canada	Outside Canada	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)
1. Executive Management	8,614	30.7	8,613	1	7,152	1,004	458
2. Administrative Management:							
(a) Administrative	1,282	4.6	1,279	3	978	205	99
(b) Financial	251	0.9	251		198	41	12
(c) Sales and Marketing	710	2.5	709	1	530	112	68
(d) Human Resources	124	0.4	124		79	35	10
(e) Information Services	60	0.2	60		41	12	7
Sub-Total Administrative Management	2,427	8.6	2,423	4	1,826	405	196
3. Maintenance Management/Engineering	1,491	5.3	1,491		1,145	211	135
4. Purchasing	2,262	8.1	2,261	1	1,918	258	86
5. Plant/Production Operations:							
(a) Plant Operations	6,014	21.4	6,012	2	5,073	635	306
(b) Production Operations	2,621	9.3	2,621		2,213	296	112
Sub-Total Plant/Production Operations	8,635	30.7	8,633	2	7,286	931	418
6. Engineering:							
(a) Plant Engineering	1,328	4.7	1,328		1,086	176	66
(b) Technicians, Technologists	822	2.9	822		626	144	52
(c) Engineering Titles n.e.c.	1,007	3.6	1,007		792	154	61
Sub-Total Engineering	3,157	11.2	3,157		2,504	474	179
7. Materials Management	108	0.4	108		82	21	5
8. Logistics	85	0.3	85		63	13	09
9. Design Engineering/Research Development:							
(a) Design Engineering	396	1.4	395	1	275	83	38
(b) Research and Development	223	0.8	223		149	45	29
(c) Quality Control/Testing	166	0.6	166		115	40	11
Sub-Total Design/Engineering/Research Development	785	2.8	784	1	539	168	78
10. Transportation and Distribution	49	0.2	49		32	07	10
11. Storage and Warehousing	74	0.3	74		53	13	08
12. Other Qualified Personnel n.e.c.	385	1.4	378	7	267	75	43
Other Paid Circulation							
Subscriptions							
Single Copy Sales							
Total Qualified Circulation	28,072	100.0	28,056	16	22,867	3,580	1,625

SUPPLEMENTAL ANALYSIS

Classification by Business Industry	Classification by Employee Size																											
	Qualified Nonpaid			Canada		Outside Canada		Qualified Nonpaid Print only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	1-19		20-49		50-99		100-199		200-499		500-999		1,000 Plus		Size Unknown			
	Units	Copies	%	Units	Copies	Units	Copies				Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies
Agriculture, Forestry, Fishing, Mining and Construction.....	1,401	1,751	6.3	1,401	1,751			1,453	206	92	542	604	239	309	159	200	94	137	77	113	32	71	29	39	229	281		
Manufacturing:																												
Food & Kindred Products Mfg.....	1,300	1,778	6.3	1,299	1,777	1	1	1,518	180	80	281	315	259	316	209	282	222	323	153	269	41	71	17	31	118	171		
Tobacco Products Mfg.....	8	14	0.0	8	14			9	4	1	2	3						1	3	6					3	4		
Textile Industries Mfg.....	188	244	0.9	188	244			206	23	15	65	71	48	59	29	42	21	37	10	16					15	19		
Apparel & Other Finished Prods Mfg.....	173	213	0.7	173	213			184	23	6	57	61	34	41	34	42	15	23	9	14	3	5	2	2	19	25		
Lumber & Wood Prods (except Furniture) Mfg.....	822	1,135	4.0	822	1,134		1	954	132	49	240	265	183	226	121	178	123	194	62	121	9	21	1	3	83	127		
Furniture & Fixtures Mfg.....	588	811	2.9	587	810	1	1	688	100	23	228	261	121	162	78	109	50	93	25	65	7	14	5	14	74	93		
Paper & Allied Products Mfg.....	381	726	2.6	381	726			603	88	35	49	55	62	76	62	112	80	177	75	181	14	48	1	7	38	70		
Printing & Publishing Industries Mfg.....	756	918	3.3	754	915	2	3	772	112	34	380	416	133	164	90	104	53	85	36	59	8	13	2	2	54	75		
Chemical & Allied Products Mfg.....	658	940	3.3	658	940			754	133	53	202	244	150	200	116	176	54	106	38	67	13	21	9	20	76	106		
Petroleum Refining & Related Industries Mfg.....	194	242	0.9	194	242			191	33	18	62	72	24	31	31	41	23	26	13	19	8	10	10	13	23	30		
Rubber & Plastic Industries Mfg.....	912	1,444	5.1	912	1,444			1,150	212	82	225	273	228	349	174	288	125	224	60	127	11	30	11	27	78	126		
Leather & Leather Products Mfg.....	32	44	0.2	32	44			36	8		11	11	8	12	3	5	5	8	2	3					3	5		
Stone, Clay, Glass & Concrete Prods Mfg.....	556	752	2.7	556	752			662	58	32	226	260	121	154	64	104	49	98	19	34	4	6	2	4	71	92		
Primary Metal Industries Mfg.....	520	818	2.9	519	816	1	2	655	112	51	136	164	112	155	73	130	69	126	44	89	16	34	19	44	51	76		
Fabricated Metal Products Mfg.....	3,411	5,083	18.1	3,410	5,082	1	1	4,254	582	247	1,293	1,525	750	1,107	427	721	275	553	144	355	33	90	9	29	480	703		
Industrial/Commercial Machinery/Computer Equip Mfg.....	1,797	2,686	9.6	1,797	2,686			2,192	329	165	744	882	419	669	221	396	130	263	47	92	16	35	6	10	214	339		
Electronic & Electrical Equip & Components Mfg.....	1,067	1,653	5.9	1,066	1,652	1	1	1,322	236	95	333	395	215	307	132	224	86	186	64	146	15	38	18	31	204	326		
Transportation Equipment Ind Mfg.....	626	1,013	3.6	626	1,013			814	131	68	165	193	106	137	77	122	70	107	91	204	27	65	28	76	62	109		
Measuring, Analyzing Equip etc Mfg.....	490	672	2.4	490	672			590	56	26	158	193	88	120	42	64	24	45	15	21	9	17	4	9	150	203		
Miscellaneous Manufacturing.....	816	968	3.5	816	968			801	115	52	413	449	162	200	84	109	40	57	24	39	5	8	3	7	85	99		
Sub-Total Manufacturing.....	15,295	22,154	78.9	15,288	22,144	7	10	18,355	2,667	1,132	5,270	6,108	3,223	4,485	2,067	3,249	1,514	2,735	934	1,927	239	526	147	329	1,901	2,798		
Transportation, Communications, Electric, Gas and Sanitary Services.....	505	564	2.0	505	564			426	92	46	225	234	94	108	57	62	24	26	30	35	10	13	20	35	45	51		
Motor Freight Transportation and Warehousing.....	91	98	0.3	91	98			83	9	6	49	49	16	17	10	11	7	8	3	3	4	7	2	2	1	1		
Wholesalers & Distributors.....	1,425	1,705	6.0	1,424	1,704	1	1	1,309	253	143	824	935	229	280	129	167	80	115	35	54	6	8	5	6	117	140		
Retail Trade.....	135	151	0.5	135	151			118	22	11	85	89	23	24	7	8	3	3	2	2	2	4	8	11	15			
Finance/Insurance/ Real Estate Industries	125	129	0.5	125	129			71	17	41	75	76	19	19	11	11	6	9	6	6	3	3	4	4	1	1		
Other Service Industries.....	756	806	2.9	752	802	4	4	589	148	69	423	447	109	115	49	54	40	47	24	24	7	10	18	20	86	89		
Engineering and Architectural Services.....	292	318	1.1	292	318			220	68	30	160	166	47	51	21	22	18	19	16	21	7	11	8	9	15	19		
Government (Fed/Prov/Municipal).....	207	237	0.9	207	237			139	52	46	48	51	22	25	24	26	16	19	32	37	10	12	29	36	26	31		
Others Allied to the Field.....	148	159	0.6	147	158	1	1	104	46	9	60	62	13	15	8	8	6	7	11	11	3	3	3	5	44	48		
Total Qualified Circulation.....	20,380	28,072	100.0	20,367	28,056	13	16	22,867	3,580	1,625	7,761	8,821	4,034	5,448	2,542	3,818	1,808	3,122	1,170	2,233	321	666	269	493	2,475	3,474		

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AGE OF SOURCE DATA ANALYSIS

Source	Print Only	Digital Only	Print & Digital (Unduplicated)	Qualified Within			Total	%
				1 Year	2 Years	3 Years		
Qualified Nonpaid Circulation:								
Direct request from recipient	19,362	3,031	1,376	19,512	4,257		23,769	84.7
Direct request from recipient's company	869	136	62	836	231		1,067	3.8
Communication other than request	638	100	45	574	209		783	2.8
Association								
Business Directories, See Par. 11(e).....	1,998	313	142	1,912	541		2,453	8.7
Lists								
Acquired Circulation								
Other Sources								
Total Qualified Nonpaid Circulation	22,867	3,580	1,625	22,834	5,238		28,072	100.0
Percent	81.5	12.7	5.8	81.3	18.7		100.0	
Paid Subscription Circulation.....								
Paid Acquired Circulation								
Single Copy Sales								
Total Qualified Circulation							28,072	

The figures qualified within 1 year, 2 years and 3 years are based on percentages established for the May/June 2015 issue and projected against the totals for the November/December 2015 issue.

3C

MAILING ADDRESS ANALYSIS

	Qualified Nonpaid	%	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)
Individual by name and title and/or occupation	28,028	99.8	22,826	3,577	1,625
Individual by name only	38	0.1	35	3	
Title or occupation only	6	0.0	6		
Company name only					
Multi-Copy Same Addressee					
Total Qualified Paid Subscription & Nonpaid Circulation	28,072	100.0	22,867	3,580	1,625
Single Copy Sales					
Total Qualified Circulation	28,072				

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GEOGRAPHIC ANALYSIS

Province	Qualified Nonpaid Print Only	Qualified Nonpaid Digital Only	Qualified Nonpaid Print & Digital (Unduplicated)	Total Qualified Nonpaid	Units
Alberta	2,268	262	113	2,643	2,051
British Columbia	1,884	311	105	2,300	1,806
Manitoba	671	101	42	814	616
New Brunswick	552	64	35	651	461
Newfoundland/Labrador	201	29	9	239	187
Northwest Territories	7	2	1	10	9
Nova Scotia	487	107	42	636	460
Nunavut	2			2	2
Ontario	10,257	1,649	855	12,761	9,099
Prince Edward Island	68	11	2	81	70
Quebec	5,960	957	396	7,313	5,152
Saskatchewan	490	82	25	597	445
Yukon Territory	8	1		9	9
Canadian Unclassified					
Total Canada	22,855	3,576	1,625	28,056	20,367
United States	11	4		15	12
Military or Civilian Personnel Overseas					
Other International	1			1	1
Total International	12	4		16	13
E-Mail Address only					
Other Unclassified					
Grand Total	22,867	3,580	1,625	28,072	20,380

**ANALYSIS OF THE SALES OF TOTAL NEW AND RENEWAL SUBSCRIPTIONS
Sold During 6 Month Period Ended December 31, 2015**

5

PRICE DATA Reporting not required

7

SALES CHANNELS Reporting not required

6

TERM DATA Reporting not required

8

PREMIUM USAGE Reporting not required

ADDITIONAL CIRCULATION INFORMATION

9 POST EXPIRATION COPIES INCLUDED IN PAID CIRCULATION

Reporting not required

10 RENEWAL ANALYSIS OF PAID CIRCULATION

Reporting not required

11 EXPLANATORY

Audit Cycle: June Ending.

(a) Print Only Individual subscriptions, averaging 22,984 copies per issue, represent copies served to individuals receiving the print version only of PLANT.

(b) Digital Only Individual subscriptions, averaging 3,594 copies per issue, represent copies served to individuals receiving the digital version only. The digital version of PLANT is made available to subscribers through an e-mail notice with a link to the issue, sent to recipients notifying them of the availability of each issue.

(c) Print and Digital (Unduplicated) Individual subscriptions, averaging 1,511 copies per issue, represent copies served to individuals receiving both a print and digital version of PLANT. The digital version of PLANT is made available to subscribers through an e-mail notice with a link to the issue, sent to recipients notifying them of the availability of each issue.

(d) Miscellaneous includes checking and promotion copies, averaging 221 copies per issue, served to advertisers and agencies.

(e) Business Directories represent copies served to subscribers obtained from recognized directories.

Definition of Recipient Qualification:

Qualified recipients are: personnel in plant operations, production, plant engineering, maintenance, executive management and others including consulting engineers, and other titles allied to the industry.

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