

# 2017 PLANT Editorial Calendar

# **EDITORIAL MISSION:**



To provide readers who represent all links in the manufacturing decision-making chain with information that will energize their businesses and make them more successful.

PLANT provides Canada's most comprehensive editorial package for manufacturers, blending insights on industry issues, trends and lucrative market opportunities; management strategies; how-to articles; and case studies that demonstrate process improvements that drive business success.

On the technology side, the Canadian Industrial Equipment News (CIEN) section brings more comprehensive new technology and industrial products information to professionals operating on the plant floor.

Print, online daily news, web-only features and twice weekly e-newsletters ensure this information is in decision makers' hands when they need it.

PLANT's editorial content provides an ideal environment for vendors to deliver key messages to customers, emphasize the operational and cost benefits of products and services, present innovative new technologies and create, then heighten brand awareness.

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#### JANUARY/FEBRUARY 2016

Special Reports Entering export markets Company Profile A leading manufacturer

Management How to make SR&ED work better for you

Production Automation: Trends to watch

Maintenance: 3D, additive manufacturing update

Power transmission (bearings, drives, gears, motors)

#### MARCH

Special Report Energy management best practices

A leading manufacturer Company Profile Management Assessing and managing risk Production Technology: 3D printing update

Automation Series: Wireless infrastructure

Maintenance (lubricants and systems,

measurement, monitoring)

# **APRIL**

Special Reports Primer on IIoT, big data, smart devices and the cloud

Company Profile A leading manufacturer

Production Maintenance: Managing skills gaps

Materials handling: Energy efficiency opportunities Health and safety (personal gear, plant equipment)

# **MAY/JUNE**

Special Reports Aging workforce and ergonomic systems

Company Profile A leading manufacturer Management Cyber security update

Production Materials handling: Sustainability strategies

Instruments, test, measurement

#### JULY/AUGUST

Special Reports Salary survey: Benchmarking Report

Automotive sector (APMA conference coverage)

Company Profile A leading manufacturer

**Production** Automation Series: Smart devices

Energy management tools and programs

Management **Engaging millennials** 

Automation (machinery, equipment, software, **Product Focus** 

integrated systems)

### **SEPTEMBER**

Special Reports Addressing skills gaps: update Company Profile A leading manufacturer

Management Big data and predictive analytics

Production Maintenance: Troubleshooting machines and equipment

> Materials management: Robotics, automation Material handling (equipment, machinery,

systems, software)

# **OCTOBER**

Special Reports Canadian innovations Company Profile A leading manufacturer

**Production** Automation Series: Collaborative robots Smart data (software, machinery, instruments)

#### NOVEMBER/DECEMBER

Special Reports Manufacturing Outlook 2018 Company Profile A leading manufacturer

Creating an effective digital presence Management Production Maintenance: Filling skills gaps

> Materials handling: Autonomous vehicles Facilities (dust, fume, fans, air, docks)

### Industry trends

- Sustainable manufacturing
- New technologies
- Plant and product innovations
- Management issues and ideas
- Production operations
- Best practices
- Case studies
- Company profiles
- Workplace safety
- Lean tips
- IT for industry
- Business news Economic analysis

Labour relations

- New products
  - Career transitions

Exporting strategies

Events planner

**IN EVERY ISSUE**